



## Tourism Accommodation Levy Bylaw SS-25 Funding Application (rev 2008-1)

To apply for funding please complete this form to assist the Tourism Advisory Levy Committee (the "Committee") in determining the level and conditions of support that may be offered. A sample point value system for rating applications is set out in the Bylaw, although the Committee may make adjustments to their rating criterion from time to time.

The primary purpose of establishing the Tourism Accommodation Levy is to leverage financial resources for events providing significant economic benefits to Summerside. The information in this application will aid the Committee in evaluating proposed events and allocating its limited resources based on maximizing exposure, profile and long range economic impact on the city.

The Committee consists of three individuals representing the tourism sector and two City representatives. Approval for event functions requires a consensus of at least four of the five members.

Applications should be submitted no later than one month before the event. You can send your completed application by fax, e-mail, or regular mail to:

Tourism Advisory Levy Committee  
Attn: Kristen Dunsford  
275 Fitzroy Street  
Summerside, PE  
C1N 1H9  
Phone: (902) 432-1236  
Fax: (902) 888-3508  
E-mail: [kristend@city.summerside.pe.ca](mailto:kristend@city.summerside.pe.ca)  
Web: [www.city.summerside.pe.ca](http://www.city.summerside.pe.ca)

Additional information about the Tourism Accommodation Levy can be found in Bylaw SS-25 available on the City's website.



Tourism Accommodation Levy Bylaw SS-25  
Funding Application (rev 2008-1)

Please provide as much of the following information as possible and attach additional information if required.

Name of Event: \_\_\_\_\_

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Briefly describe the event: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Date(s) of Event: \_\_\_\_\_

**Accommodations**

Estimated number of room nights: \_\_\_\_\_

Basis of estimate: \_\_\_\_\_

What other local facilities will be used? \_\_\_\_\_



Tourism Accommodation Levy Bylaw SS-25  
Funding Application (rev 2008-1)

**Estimated attendance at event:**

Participants, officials, staff: \_\_\_\_\_

Spectators - city residents: \_\_\_\_\_

- non-residents (origin? \_\_\_\_\_) \_\_\_\_\_

Total \_\_\_\_\_

**This event is** (please circle one):    Local    Provincial    Regional    National    International

**Media Exposure** (please circle one): Local    Provincial    Regional    National    International

**Has this event been held in Summerside before?** \_\_\_\_\_

**Will this event recur in the future? Please explain:** \_\_\_\_\_

**What is your experience in hosting this or similar events?** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Amount of funding requested:** \$ \_\_\_\_\_

**Please attach the following:**

- Detailed description of the Event
- Detailed budget for the Event
- Any additional relevant information